



Sonoma County Backpack Project

Newsletter

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"People can save the world by the way they think and by the way they behave and what they hold to be important"

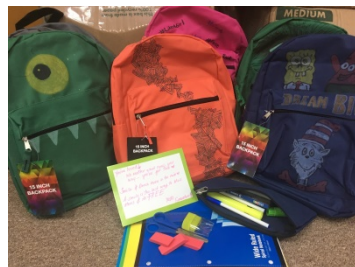
- Cyndi Lauper

Giving Back

In an effort to give back to the community, DH Wine Compliance launched Sonoma County Backpack Project, an organization that has provided backpacks and school supplies to school aged children in underprivileged areas since 2015. In the wake of the tragic North Bay Fires this past October, Sonoma County Backpack Project shifted focus to providing children affected by the fires with backpacks and school supplies. Thanks to the generosity of our clients, employees, and community, we were able to donate supplies to multiple schools whose students lost their homes in the fires.

Highlights

On November 1, 2017, a shipment of over 700 backpacks was delivered to the DH Wine Compliance office. This donation was made possible thanks to the combined efforts of the Sonoma County Family YMCA, Sonoma County Office of Education, Santa Rosa Junior College, Santa Rosa City Schools, Community Action Partnership of Sonoma County, Wells Fargo North Coast Regional Commercial Banking, and the Lynda and Kidz Backpack Project of Santa Cruz County. Each of the 700 backpacks were filled with school supplies and teddy bears. Over half of the backpacks included sweet, handwritten notes from children in Arizona and San Jose expressing their condolences and well wishes.



Sephora Cosmetics Social Impact division also reached out to Sonoma County Backpack Project shortly after the fires and kindly donated 465 backpacks to the cause. Sephora employees decorated and stuffed each backpack with supplies, and a personal note to the child receiving the backpack. Sephora Stands (#sephorastands) stated commitment is to increase positive social impact.

The outpouring of support from not only our community, but from people all over the country, has been incredible. We are very grateful for the continuing donations and would like to express our sincerest gratitude to those who have helped.

Continued Support



Sonoma County Backpack Project aims to provide children with the tools necessary to be successful in school for years to come. If you would like to support the organization, please visit the link to our registry below. All donations are greatly appreciated!

<https://www.myregistry.com/organization/The-Sonoma-County-Backpack-Project-Santa-Rosa-Ca/1403634>